

# DAILY NEWS

YOUTH VENTURES

## MAXALANA COMPANY

### ABOUT THE PRODUCTS

As a company, marketing products that benefit the customer and the environment that maxalana is looking for from the beginning, since the natural components by our products are not harmful to the ecosystem, and at the same time they benefit the client as they seek to favor problems in the skin like for example the moisturizing cream that seeks to help dry and creased skins helping to hydrate and treat these signs of aging. Also, to moisturize the dry and opaque lips, the lip balm is offered by variety of benefits and different smells and presentations to the client's taste. Finally, being aware of our actuality of the pandemic of covid 19, made from natural resources and being like any generic antibacterial our company commercializes antibacterial disinfectant that looks apart from disinfecting the skin, moisturize it and decrease the signs of dryness that these gels and alcohols often produce in the dermis. Products are commercialized by Maxalana that contribute to SENA learning, so finally the three key products that the company incorporated are the basis of our enterprise as a microenterprise, which have helped us to drive each branch of the company and have strengthened both our company and all the people who work in it. as our customers are our goal to satisfy in every place, and equally promoting environmental care and reducing pollution.



## WHAT IMPACT DID THE PROJECT HAVE

### FOR US

The SENA project insisted on comprehensive education, since work done in this and last year by us asked for a complete approach in which the company could adapt to each subject. The teachers advised us throughout the process, new technological elements were explored by us for the presentation of each area. This project helped us understand how from an innovative idea we can not only contribute to the main accounting enfoque, but to everything and contribute to society, in addition to obtaining new skills or perfecting them such as argumentation, subjectivity, the way of presenting and expose, among others



### FOR THE SCHOOL

With these projects the students learn to be enterprising by the SENA, in addition these activities leave us a reflection that we do not need to be professionals to obtain to knowledge of how to create a company. In technology, for example, the web pages were created by the teacher because he helps us to program, also the research project was made thinking about the current pandemic situation, so the students know how to make a homemade alcohol made by maxalana. All this in order for the lower grade students to recognize the importance of these activities carried out by the eleventh grade within the institution.



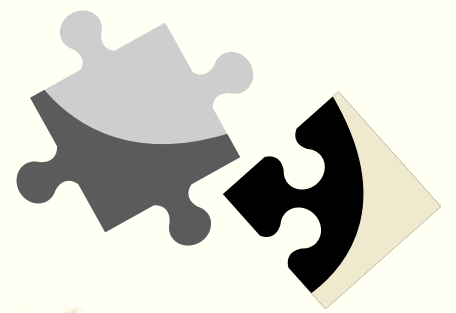
## WHAT DID WE LEARN

After the projects that the Maxalana company has carried out in these two years, such as the investigation project, workshops proposed by SENA and the entrepreneurship area, the knowledge acquired by the proposed activities such as the management of a company, the creation of this, the accounting, marketing and advertising requirements, in addition to undertaking, also the research process that is required to make our products and new innovations, the creation of the web page taught from the technology area was also a learning obtained throughout these two years

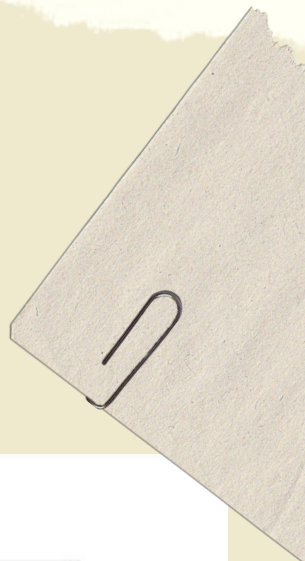
**MAXALANA**



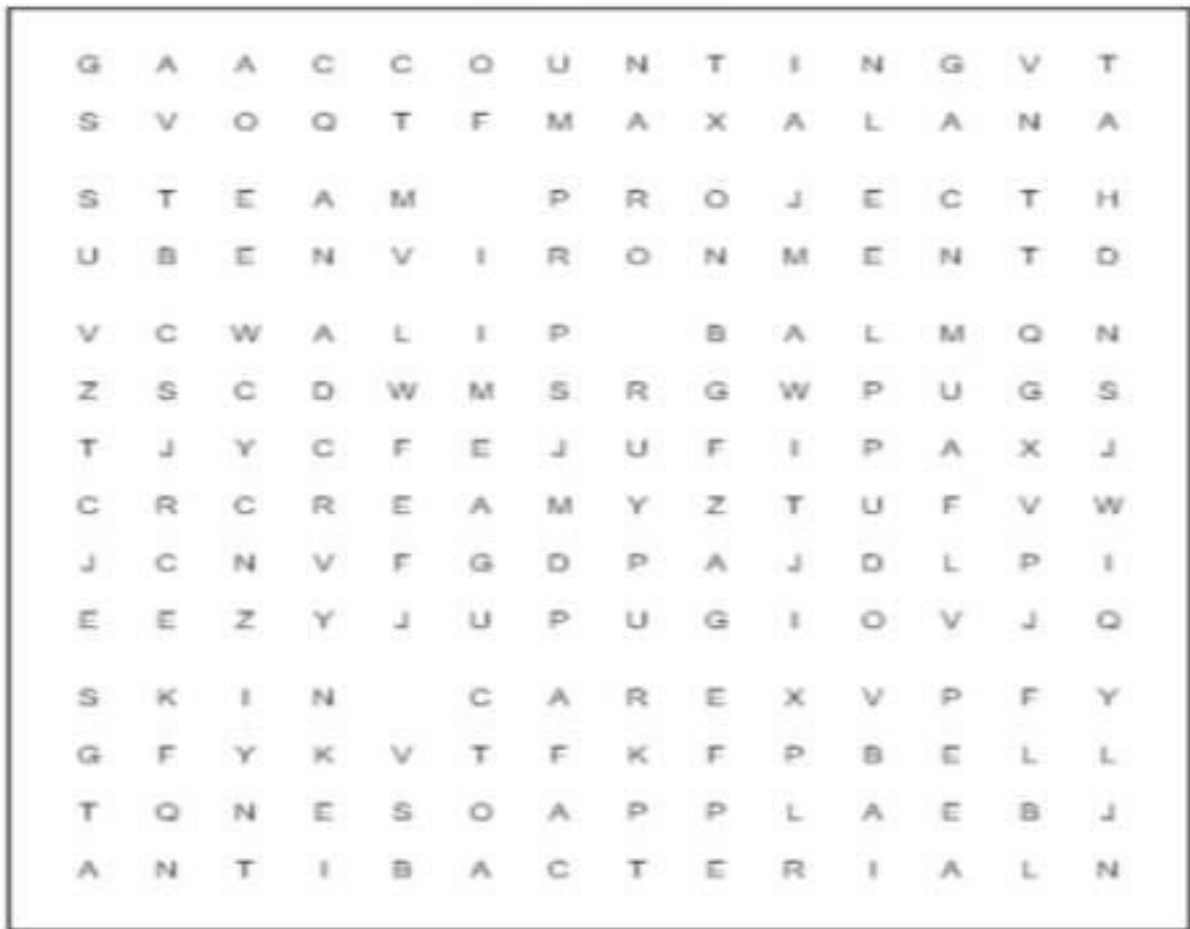
# TIME KILLER



## ALPHABET SOUP



### Maxalana Steam Project



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- accounting
- cream
- lip balm
- skin care
- steam project
- antibacterial
- environment
- maxalana
- soap

## TRIKI

