THE NEWSPAPER

to the comfort of your home

Editors

María Camila Navas González

Jimena Cuellar Garcia

LAST MINUTE REPORT

The project carried out in 2021 by the eleventh grade students has caused greater progress in research and innovation for the development of new ventures from OUR knowledge and skills, generating new alternatives for the creation and improvement of our surroundinas.



The various activities developed throughout the project allowed the students to develop knowledge in various areas. The means of dissemination and research are some of the main useful examples to publicize, inform and convince people of the new alternatives to promote ventures focused on caring for nature and implementing a change and evolution of the new generations.

> Camila Navas Gonzalez

A new practice and communication model has been presented by the different companies, they have emerged to publicize important information the podcast recordings taking into account the respect and authenticity of the data

By providing availability, the podcast allows accessibility at any time and place, reinforces learning, stimulates comprehension through listening and encourages diverse participation and puts critical thinking into practice.

The impact generated by the different topics presented and raised by the other working groups has caused its own growth due to the acquisition of new knowledge and perspectives of seeing the social and economic problems that are presented today and their possible solutions for the different circumstances.



addressed.

NEW COMPANIES

IronSpace is a company that sells hardware products. Homecenter and Ferreteria Mercury are suppliers of our company.

With innovative products our company wants to generate an impact in the hardware industry. bringing products that are useful in the home and not only in constructions. our clients advised us to help the environment so we have brought environmentally friendly products environment such as anticorrosive paint and cork the main products are the hammer, screwdriver and screw

We also started our podcast as a new means of communication with our clients where they will learn in-depth information such as the conformation and the process of creating IronSpace, but also on our website you can find this information and the tutorials on how to use our products our page, in addition to making purchases



Jimena Cuellar Garcia

What have we learned? It is a complicated and time-consuming process to create a company, but many people told us that if we insist we could achieve it and so it was after investigating, carrying out accounting processes legal documents etc everything became easier to continue with our process and be able to offer all our affection with you, our clients.





As a result. I believe that we

obtained new knowledge and our marketing strategies, we found ways to meet and communicate with clients in person and virtually, we were able to see what our clients' needs were and how they were advised and in turn refused before the product or situations that werent right. Every act and correction helped make IronSpace the company it is today.

Jimena Cuellar Garcia

GAME AND VOCABULARY

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- Innovate, (Innovación)
 Podcast
- Companies, (Empresas)
 Customers, (Clientes)
- Marketing

- Undertake, (Emprender)
 Draft, (Proyecto)
 Skills, (Habilidades)
 - Impact, (Impacto) Need, (Necesidad)

